



L'Association Libanaise
pour l'Avancement des
Sciences (LAAS)



UNIVERSITÉ
DE LORRAINE



Université Saint-Joseph de Beyrouth
جامعة القديس يوسف في بيروت

2nd Symposium: Entrepreneurial University

Proposal of a program for the symposium:

- 1- **Date** : 26 January 2017
- 2- **Registration**: 8h30 – 9h00
- 3- **Local**: Saint Joseph University, Amphitheater Pierre Y. Aboukhater, Campus of human sciences, Road of Damascus.
- 4- **1st round table** : 9h00 – 10h30 : ***The PhD entrepreneurs***
 - **Presidents** : **H.E.M. Ghassan Hasbani, Deputy Prime Minister and Minister of Public Health**
H.E.M. Marwan Hamade, Minister of the Education and Higher Education
 - **Moderators** :
 - Ahmad Jammal, General Director of the Higher Education (GDHE), (European Project Erasmus+ : RESUME)
 - Naim Ouaini, President of the Lebanese Association for Advancement of Sciences (LAAS),
 - **Speakers** :
 - Christophe Schmitt, Holder of the Chair of Entrepreneurship at Université de Lorraine
 - Stéphan Attali, General Director of the Business School (ESA)
 - **Companies** :
 - Elie Aoun, General Director of Lore Holding (RDCL)
 - Jacques Kallasy, General Director of Kallassy Group
 - Mounir Bsati, President of the Syndicate of Lebanese Food Industries
 - Joanne Chehab, Chief Executive Officer of Malia Group
 - Dany Abboud, Director of Interbrand production
 - **Universities**:
 - Fawaz El Omar, Dean of the Doctoral School of Science and Technology, (UL)
 - Lydia Rabbaa Khabbaz, Director of Doctoral School of Sciences and Health at the Saint Joseph University (USJ)
 - Tamara El Zein, Coordinator- Doctoral Fellowships Program, The National Council for Scientific Research (CNRS-L)
- 5- **Opening Session** : 10h30 – 11h30
 - **Speech of Dolla Karam Sarkis, vice-rector for the research at the Saint Joseph University (USJ)**

- **Speech of Naim Ouaini, President of the Lebanese Association for Advancement of Sciences (LAAS), Advisor to the Holy Spirit University of Kaslik President for the Relations with Public Administration (USEK)**
- **Speech of Fouad Zmokhol, President of the Lebanese Businessman Association (RDCL)**
- **Speech of Fadi Gemayel, President of the Association of Lebanese Industrialists (AIL)**
- **Speech of Christophe Schmitt, Holder of the Chair of Entrepreneurship at Université de Lorraine**
- **Speech of Hervé Sabourin, Director of the Francophone University Agency (AUF-BMO)**
- **Speech of Mouïñ Hamzé, General Secretary of the National Council for Scientific Research - Lebanon (CNRS-L)**
- **Speech of R. F. Salim Daccache s.j, Rector Saint-Joseph University (USJ)**
- **Speech of Veronique Aulagnon, Director of French Institute at the French Embassy in Lebanon**
- **Speech of H.E.M. Marwan Hamade, Minister of the Education and Higher Education**
- **Speech of H.E.M. Hussein Al-Hajj Hassan, Minister of Industry**

6- Coffee Break : 11h30 – 12h00

7- 2nd round table : 12h00 – 13h30 : Relations : State, companies, universities

- **Président : H.E.M. Hussein El Hajj Hasan, Minister of Industry**
- Moderators :
 - Dani Gédéon, General Director of the Industry Ministry
 - Bernadette Chéhu, Cooperation Attaché of the French Embassy in Lebanon
 - Maroun Chammas, Chief Executive Officer of Berytech
- Speakers :
 - Michel Fick, Director of the Higher National School of Agri-Food Industries (ENSAIA) at Université de Lorraine
 - Bassam Frenn, President General Director of Industrial Research Institute (IRI)
 - Pierre Gohar, Deputy Director for Innovation and Corporate Relations at the University of Paris-Saclay.
- Companies :
 - Robert Kanaan General Director of PSI (PSI)
 - Roland Salameh, Responsible of Commercial Development at Ever Team
 - Nadim Zaazaa, Director at UK Lebanon Tech Hub
 - Rita Abou Jaoude, Director of research and development at Daher International Food
- Universities:
 - Rabih Talhouk, Chairperson of the Graduate Council, AUB
 - Nehal Mustafa, Dean of the Faculty of Business Administration, BAU
 - Nicolas Louka, Director of the Doctoral School for Sciences, Engineering and Technology at USJ

8- Lunch : 13h30

9- 3rd round table : 14h30 – 16h00 : New training and labor market

-President : H.E.M. Mohammad Kabbara, Minister of Labor

H.E.M. Raed Khoury, Minister of Economy and Commerce

-Moderators :

- Georges Ayada, General Director of Labor
- Jean Abi Fadel, General Director of the National Employment Office

-Speakers :

- Jamal Zaïm-Mounajed, General Director of National School of Administration (ENA)
- Liane Catinis, Expert in Administration and Development

-Entreprises

- Alain Tabourian, Former Minister and Chief Executive Officer of Interbrand
- Sami Soughayar, Chief Executive Officer at Matelec
- Jacques Fayad, Commercial Director at Holcim
- Camille Moukarzel, Chief Executive Officer at Infoplus

-Universities:

- Nicole Saliba-Chalhoub, Dean of the Doctoral College, Dean of the Faculty of Letters at the Holy Spirit University of Kaslik (USEK)
- Fadi Geara, Dean of the Higher School of Engineering of Beirut (ESIB), USJ.
- Nathalie Bitar, Project Manager at the Francophone University Agency - Middle East Office

This event is organized with the support of the Middle East Office of the AUF as part of its cycle of conferences “University-Enterprise”, of the French Institute (Embassy of France) and other organizations.

The Partners

- Lebanese Association for Advancement of Sciences (LAAS)
- Université de Lorraine – Pôle entrepreneuriat étudiant de Lorraine
- METZ – University School of Management
- Ministry of Education and Higher Education
- Ministry of Public Health
- Ministry of Industry
- Ministry of Economy and Trade
- QUALEB, Quality Programme, Ministry of economy and trade
- The National Council of Scientific Research (CNRS)
- National School of Administration – (ENA Liban)
- Francophone University Agency (AUF-BMO)
- French Institute – Embassy of France
- RESUME - Mediterranean Network for Employability – Unimed
- Order of the Engineers and Architects – Beirut
- The Union of the Arab Universities – AArU
- National News Agency (NNA)
- Lebanese Army
- Internal Security Forces (FSI)
- Lebanese General Security (FSG)
- Institute of Industrial Research (IRI)
- Association of Lebanese Industrialists (AIL)
- Lebanese Businessman Association (RDCL)
- Holy Spirit University of Kaslik (USEK)
- Lebanese University (UL)
- American University of Beirut (AUB)
- Saint Joseph University (USJ)
- Beirut Arab University (BAU)



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